

9TH EDITION

# PMSC

PROPERTY MANAGEMENT  
SYSTEMS CONFERENCE



LOCATION:  
SUN COAST HOTEL AND CASINO

DATES:  
JANUARY 20TH – 23RD, 2025

**VISIT US ONLINE**  
[WWW.PMSYSTEMSCONFERENCE.COM](http://WWW.PMSYSTEMSCONFERENCE.COM)

# Table of Contents

**03**

## **INVITATION TO SPONSOR**

Elevate your brand's visibility and impact by becoming a sponsor

**04**

## **TESTIMONIALS**

Discover the voices of satisfaction and success with our vendor testimonials

**05**

## **SPEAKERS**

Meet our esteemed lineup of thought leaders and experts slated to inspire and educate at our 2025 Conference

**06**

## **STATISTICAL DATA**

As a conference and workshop, our growth trajectory has been remarkable, consistently expanding year after year.

**07**

## **SPONSORSHIPS**

Explore our diverse sponsorship tiers tailored to suit every budget and engagement level



# Invitation to Sponsor



## Why Sponsor?

- Gain unparalleled visibility to industry leaders and decision-makers.
- Position brand as a thought leader and innovator.
- Forge valuable connections with potential clients.

## About the Workshop

- Interactive forum connecting sponsors with influential company leaders.
- Opportunity for sponsors to showcase products and services directly.
- Tailored presentations demonstrate how offerings enhance operational efficiency.

## Engagement Opportunities

- Unfettered access to all workshop aspects for maximum exposure.
- Showcase detailed insights into products and services.
- Foster meaningful connections with key stakeholders.

## Sponsorship Levels

- Custom packages to suit unique organizational needs.
- Distinct benefits and opportunities for engagement.

## Secure Your Sponsorship

- Elevate your brand and connect with industry leaders.
- Contact Paul Kankowski, Founder and CEO at 951-795-9524 .



**I love this conference, great time to connect with your clients,... lots of systems lots of processes. Great format.**

David from LeadSimple



**Bringing together property managers and vendors, ... learning, helping businesses grow, and achieve the next level of greatness**

Christian Torres at Rentvine





# Speakers

**Sarah Hatch** - Principal Broker - Hatch Property Management - D.C. Area

**Tiffany Rosenbaum** - Broker/Founder - Rosenbaum Realty Group- Arizona

**Bethany Shoffner** - Director of PM - CRM Properties - Indiana

**Brad Randall** - Broker/Founder - Welch Randall Real Estate - Utah

**Susan Goulding** - Broker/Founder - Crown Key Realty, Inc. - California

**Karen Jordan** - Property Manager - HBR Rentals - California

**Michelle Vaakil** - Broker Owner - EGL Properties Inc. - California

**Sam Eddinger** - Broker Owner - Ironclad Property Management - Connecticut

**AJ Shepard** - Broker Owner - Uptown Properties - Oregon

**Brad Johnson** - Former Broker - Sweyer Property Management / CEO - Profit Coach - North Carolina

**Wolfgang Croskey** - Broker Owner - Croskey Real Estate - California

**Paul Kankowski** - Conference Founder & House Match Founder - Nevada

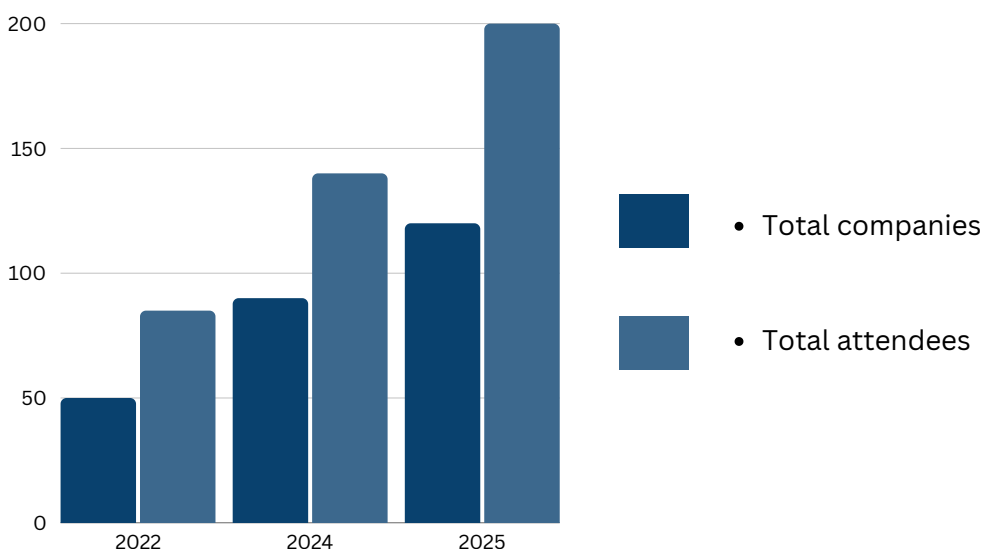
# Statistical Data

Over the years, our conference and workshop have experienced substantial growth, both in terms of the companies represented and overall attendance. Since our inception with just 15 attendees, we now expect an attendance of 200 individuals. Our consistent growth underscores our commitment to providing valuable experiences and fostering connections within our community.

- Annual growth of 25% in the number of companies participating in our conference and workshop.
- Annual growth of 33% in overall attendance, reflecting increasing interest and engagement.
- In 2024, we had 16 sponsors, and within a month of the conference being over, we already have over 10 sponsors signed up.
- All sponsors from last year stated that they would like to sponsor the conference next year.
- We give a 50% refund of the sponsorship fee to any sponsors who does not find the conference to be beneficial to their company.

## 2025 Conference

Total companies expected: 120 - Total attendees expected: 200  
Date: January 20th – 23rd, 2025 - 9th Edition





# TITLE SPONSOR

## \$9000

**Number of Sponsorships Available:** Sold Out  
**Current sponsors:** LeadSimple

### **Elevator Pitch:**

Sponsor Is Allotted A 10-Minute Elevator Pitch Of Their Product In The Main Conference Room, On The First Day.

### **Complimentary Attendance:**

Five Representatives Are Invited To Attend/Participate On All Four Days (\$5500 Value). Each Additional Person Is Discounted To \$500.

### **Logo:**

A larger logo will be featured on program material.

### **Small Group Vendor Presentations:**

Five 30-Minute Presentations In Your Room, One On Tuesday, Two On Wednesday And Two On Thursday.

### **Monday Night Party:**

You Will Be Able To Create A Drink And Game In Your Named Room On Monday Night For All Participants To Participate. All Vendor Rooms Will Be Having A Different Drink And Game Going And Participants Will Rate Vendors On The Best Themed Happy Hour And Game.

### **Bowling Bingo Event:**

Bowling Night – Sponsor Company Will Have A Team Of Attendees. This Is A Great Bonding Event Where You Will Dress Your Team With Customized T-Shirts From Your Company And Compete Together To Win Bowling Bingo.

### **Vendor Luncheon:**

You Will Have Two Lunches One On Tuesday And The Second On Thursday Where A Small Group Of Randomly Assigned Participants Will Eat Lunch With You. Vendor Will Supply Lunch.

### **Promotional Material:**

Your Materials Will Be Available For Others To See Throughout The Week.

### **Banner:**

You May Decorate Your Room And Have Banners On Display. You Will Not Be Allowed To Put A Banner In The Vendor Room Because That Room Will Have To Be Shared By All Gold Sponsors.

### **Workshop Room Named After Your Company:**

An Attendee Workshop Room Will Be Named After Your Company. You May Decorate And Bring Any Promotional Items, Snacks, And Drinks To This Room Throughout The Week.

Example: Instead Of Going To The Blue Room, It Will Be Named The LeadSimple Room.

### **Attendee List:**

You Will Get A List Of Updates Every Month, Starting In September, Of All Attendees With Emails & Phone Numbers.

# ROOM SPONSOR \$6000

**Number of Sponsorships Available: 11**      **Total Remaining: SOLD OUT**

Current sponsors: EZ Repair HOTLINE, zInspector, PROPERTY MELD, Rentvine, Blanket, Second Nature, Black Sheep Global, BetterWho, PlanOmatic, Profit Coach, PMSC

**Elevator Pitch:**

None.

**Complimentary Attendance:**

Three Representatives Are Invited To Attend/Participate On All Four Days (\$3300 Value). Each Additional Person Is Discounted To \$500.

**Logo:**

A Larger Logo Will Be Featured On Program Material.

**Small Group Vendor Presentations:**

Five 30-Minute Presentations In Your Room, One On Tuesday, Two On Wednesday And Two On Thursday.

**Monday Night Party:**

You Will Be Able To Create A Drink And Game In Your Named Room On Monday Night For All Participants To Participate. All Vendor Rooms Will Be Having A Different Drink And Game Going And Participants Will Rate Vendors On The Best Themed Happy Hour And Game.

**Bowling Bingo Event:**

Bowling Night – Sponsor Company Will Have A Team Of Attendees. This Is A Great Bonding Event Where You Will Dress Your Team With Customized T-Shirts From Your Company And Compete Together To Win Bowling Bingo.

**Vendor Luncheon:**

You Will Have Two Lunches One On Tuesday And The Second On Thursday Where A Small Group Of Randomly Assigned Participants Will Eat Lunch With You. Vendor Will Supply Lunch.

**Promotional Material:**

Your Materials Will Be Available For Others To See Throughout The Week.

**Banner:**

You May Decorate Your Room And Have Banners On Display. You Will Not Be Allowed To Put A Banner In The Vendor Room Because That Room Will Have To Be Shared By All Gold Sponsors.

**Workshop Room Named After Your Company:**

An Attendee Workshop Room Will Be Named After Your Company. You May Decorate And Bring Any Promotional Items, Snacks, And Drinks To This Room Throughout The Week.

Example: Instead Of Going To The Blue Room, It Will Be Named The LeadSimple Room.

**Attendee List:**

You Will Get A List Of Updates Every Month, Starting In September, Of All Attendees With Emails & Phone Numbers.



# GOLD SPONSOR \$4000

Number of Sponsorships Available: 12      Total Remaining: 11

Current sponsors: Property Manager Websites

**Elevator Pitch:**

None.

**Complimentary Attendance:**

Two Representatives Invited To Attend / Participate On All Four Days (\$2200 Value). Each Additional Person Is Discounted To \$500.

**Logo:**

Logo Will Be Featured On Program Material.

**Small Group Vendor Presentations:**

Two 25-Minute Presentations In The Vendor Room.

**Monday Night Party:**

You Will Be Able To Create A Drink And Game In Your Named Room On Monday Night For All Participants To Participate. All Vendor Rooms Will Be Having A Different Drink And Game Going And Participants Will Rate Vendors On The Best Themed Happy Hour And Game. You Can Team Up With A Room Sponsor And Work With Them On This Event.

**Bowling Bingo Event:**

Bowling Night – Sponsor Company Will Have A Team Of Attendees. This Is A Great Bonding Event Where You Will Dress Your Team With Customized T-Shirts From Your Company And Compete Together To Win Bowling Bingo.

**Vendor Luncheon:**

You Will Have Two Lunches One On Tuesday And The Second On Thursday Where A Small Group Of Randomly Assigned Participants Will Eat Lunch With You. Vendor Will Supply Lunch.

**Promotional Material:**

Your Materials Will Be Available For Others To See Throughout The Week.

**Banner:**

You May Put One Banner In The Vendor Room. This Room Is Shared By All Gold Sponsors.

**Workshop Room Named After Your Company:**

None.

**Attendee List:**

You Will Get A List Of Updates Every Month, Starting In September, Of All Attendees With Emails & Phone Numbers.

# MARKET ONLY SPONSOR

## \$2000

**Number of Sponsorships Available:** Unlimited

**Total Remaining:** Unlimited

**Current sponsors:** -

**Logo:**

Logo Will Be Featured On Program Material.

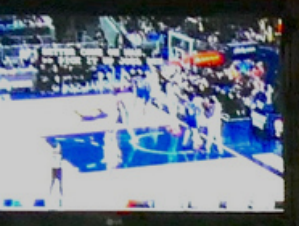
**Complementary Attendance:**

One Representative Invited To Attend / Participate On All Four Days (\$1100 Value). Each Additional Person Is Discounted To \$500

**Attendee List:**

You Will Get A List Of Updates Every Month, Starting In September, Of All Attendees With Emails & Phone Numbers.





55 PAUL		TTL
A	1 2 3 4 5 6 7 8 9 10	85
P	9 10 11 12 13 14 15 16 17	76
J	18 19 20 21 22 23 24 25 26 27	77
JC	28 29 30 31 32 33 34 35 36 37	46
J	38 39 40 41 42 43 44 45 46 47	42
J	48 49 50 51 52 53 54 55 56 57	91
J	58 59 60 61 62 63 64 65 66 67	53
J	68 69 70 71 72 73 74 75 76 77	76
J	78 79 80 81 82 83 84 85 86 87	66
0:29		

56 MICHAEL		TTL
J	1 2 3 4 5 6 7 8 9 10	85
J	11 12 13 14 15 16 17 18 19 20	76
M	21 22 23 24 25 26 27 28 29 30	77
R	31 32 33 34 35 36 37 38 39 40	46
C	41 42 43 44 45 46 47 48 49 50	42
C	51 52 53 54 55 56 57 58 59 60	91
C	61 62 63 64 65 66 67 68 69 70	53
C	71 72 73 74 75 76 77 78 79 80	76
C	81 82 83 84 85 86 87 88 89 90	66
0:29		



**PMSC**

SIMPLIFY, STREAMLINE, SUCCEED